

## Privacy Policy

The data provided in Italian Factory Motor Tour in the pages of Web sites accessible to the address (URL) Italian Factory Motor Tour.com, upon registration and subsequently for the use of services from time to time provided by Italian Factory Motor Tour will be treated in compliance with the provisions of Legislative Decree 196/2003 concerning the protection of personal data ( "Privacy Code"). Under Article 13 of the Privacy Code, Italian Factory Motor Tour informs you of the following.

### Aims of treatment

A) The processing of data, for which Italian Factory Motor Tour requires the consent, it is necessary to perform exclusively for purposes directly connected to the activation and operation of the services provided by the Italian Factory Motor Tour and then the fulfillment of contractual obligations assumed by Italian Factory Motor Tour towards service users, to fulfill the obligations required by law, regulation or legislation, and for the exercise of their rights in court. Such purposes include:

1. to provide the services required
2. maintenance and technical assistance on services
3. the management of complaints and / or disputes
4. prevention / repression of fraud and any illegal activities
5. storage of personal data at the server farm located in the European Union under the direct control of the holder and without treatment by the server farm manager
6. registration of second level domain, depending on the type chosen, with the competent international authorities (Registration Authorities, such as ICANN - Internet Corporation for Assigned Names and Numbers, or NIC - Network Information Center)

We inform you that the provision of data for these purposes is mandatory. In case of refusal, it will be impossible to complete the registration process and Italian Factory Motor Tour will provide the services requested.

B) Subject to Your express consent and until you revoke it, your personal data may be processed directly - through one or more means of distance communication and / or automated systems without the intervention of an operator - as well as for the purposes of point a), for the following purposes not strictly connected to the provision of the requested services or to send commercial communications by third parties.

The provision of data for the purposes specified in this paragraph b) is optional and therefore the refusal does not produce any effect on service provision.

## Data Communications

Within Italian Factory Motor Tour your personal data will be processed by employees in the customer care department, operating under the direct authority of the data processors, if appointed, and who are appointed as treatment, having received in this respect adequate operating instructions in their respective functions.

Your personal information may also be communicated, for the above purposes, in mandatory and necessary to the provision of services, exclusively:

1. persons, companies or professional offices who carry out assistance, advice or collaboration to Italian Factory Motor Tour on accounting, administrative, legal, tax and financial matters
2. Public Administrations for the performance of official duties within the limits established by law or regulation.

User data are not subject to disclosure, unless the mandatory inclusion in the database of Registration Authorities having jurisdiction over the registered domains, which are accessible to the public via the Internet and except as provided by the letters e) and f) of section B ) art. 2 and prior express consent.

## methods of treatment

The data is collected electronically, directly from the user and processed through recording, consultation, communication, storage, deletion, also carried out with the aid of electronic instruments, ensuring the use of appropriate measures for the security of data treaties and ensuring the confidentiality of the same.

Holder of the processing of personal data is Italian Factory Motor Tour.

User data stored in electronic form, are kept and stored on servers located in the European Union, but under the direct control of the owner. In particular, the holder declares that the data recorded on the servers are protected against the risk of intrusion and unauthorized access and to have also taken security measures to ensure the integrity and availability of data and the protection of sites and premises relevant to its storage and accessibility.

## rights of

Under Article 7 of the Privacy Code, you have the right to, at any time, confirmation of the existence of data concerning him and the purposes for which they are used. Also it has the right to request the updating or the rectification, erasure or blocking of data and to oppose, in whole or in part, to their treatment.

To exercise the above rights, as well as to receive information regarding the subjects from which the data is stored, or to whom the data are disclosed, or on those who, as managers or assistants, may become aware of your data, the user can contact the holder.

Article. 7 of Legislative Decree no. 196/2003 provides:

#### Right of access to personal data and other rights

You have the right to obtain confirmation of the existence or not of personal data concerning him, even if not yet recorded, and their communication in intelligible form.

You have the right to obtain information:

1. origin of personal data;
2. the purposes and methods of treatment;
3. the logic applied in case of treatment with the help of electronic instruments;
4. the identity of the owner, manager and the designated representative under Article 5, paragraph 2;
5. the subjects or categories of persons to whom personal data can be communicated or who can learn about them as appointed representative in the State, managers or agents.

You have the right to obtain:

1. updating, rectification or, when interested, integration of data;
2. the cancellation, anonymization or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
3. certification that the operations in letters a) and b) have been notified, also as regards their content, to those to whom the data were communicated or disclosed, except if this requirement it proves impossible or involves a manifestly disproportionate to the protected right.

You have the right to object, in whole or in part:

1. for legitimate reasons the processing of personal data concerning them, as well as to the scope of the collection;
2. The processing of personal data for the purposes of sending advertising materials or direct selling or for carrying out market research or commercial communication.

#### Duration of treatment

The treatment will last no longer than is necessary for the purposes for which the data were collected in compliance with the obligations of civil, fiscal and tax regulations.

#### Use of cookies

Italian Factory Motor Tour makes use of cookies for the operation of its services. These serve for a greater use of the service speed.

Cookies can be used to determine whether there has been any contact between your computer and our pages. It is identified only the cookie on Your computer or device. You can visit the sites of Italian Motor Factory Tour even without the use of cookies: browser use them automatically, but the user may decide to turn them off at any time.

You can also remove all cookies (or individual cookies) at its discretion, through your browser options. You can refer to this page for more information, or driving your browser